

17th Annual
Aurora Chamber Street Festival

Sunday, June 3, 2012

11 am – 5 pm

Yonge Street, Aurora



Be a part of York Region's LARGEST community event

SPONSORSHIP OPPORTUNITIES

The 17th Annual Aurora Chamber Street Festival will be held Sunday, June 3, 2012, from 11:00 am to 5:00 pm on Yonge Street, right in the heart of downtown Aurora. We would like to provide you with an opportunity to sponsor the Festival. It is a fun-filled event, attracting over 40,000 people. A section of Yonge Street is closed to traffic, allowing vendors and visitors full access to the street. It is an amazing opportunity for businesses, vendors, service groups and charities to sell to a targeted market and increase awareness of their products and services - in a unique outdoor marketplace. Many of the vendors offer attractions such as face-painting, games and other interactive activities to encourage visitors to stop at their booth.



In addition to the vendor booths, entertainment is arranged by the Aurora Chamber of Commerce and is available at various locations along the street throughout the day. This year we will once again feature “Street Performers” who will provide unique and exciting entertainment for every age! This is a family-friendly way of experiencing and enjoying the performing arts.

The Festival is highly anticipated by thousands each year. Your financial support for this event is encouraged and welcomed. We have included information on how you can support the Festival, and we can meet with you to provide opportunities that could be adapted to your specific needs. Please don't hesitate to call Teri Hastings at 905-727-7262 or email t.hastings@aurora.chamber.on.ca to discuss your support.



Sponsorship Opportunities

PRESENTING SPONSOR - Exclusive

\$2,500

- Four (4) booths in a prime location (together or separate locations)
- Recognition in pre-event print material including advertisements in mainstream print publications, media releases and announcements and Chamber newsletters
- Recognition on signage throughout the event as the Presenting Sponsor
- Recognition on Aurora Chamber of Commerce web-site until 2013 as well as on outgoing Chamber email signatures

COMMUNITY SPONSOR - Two opportunities available

\$2,000 each

- Three (3) booths in a prime location (together or separate locations)
- Recognition in pre-event print material including advertisements in mainstream print publications, media advisories and announcements and Chamber newsletters
- Recognition on signage throughout the event as a Community Sponsor
- Recognition on Aurora Chamber of Commerce web-site until 2013 as well as on outgoing Chamber email signatures

FRIEND OF THE FESTIVAL - Unlimited opportunities available

\$1,000 each

- Two (2) booths in a prime location (together or separate locations)
- Recognition in pre-event print material including advertisements in mainstream print publications, media advisories and announcements and Chamber newsletters
- Recognition on signage throughout the event as a Friend of the Festival Sponsor
- Recognition on Aurora Chamber of Commerce web-site until 2013

STREET PERFORMER SPONSOR – Six to eight opportunities available

\$500 each

- One (1) booth in a prime location
- A “Street Performer” will be scheduled to entertain near your location
- Recognition in pre-event print material including advertisements in mainstream print publications, media advisories and announcements and Chamber newsletters
- Recognition on signage at your sponsored entertainment location
- Recognition on Aurora Chamber of Commerce web-site until 2013

Fun for the whole family!



Aurora Chamber of Commerce

17th Annual Street Festival

SPONSORSHIP FORM

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____ POSTAL CODE: _____

EMAIL: _____ PHONE: _____

SPONSORSHIP OPPORTUNITIES

PRESENTING: \$2,500 _____

FRIEND OF THE FESTIVAL: \$1,000 _____

COMMUNITY: \$1,500 _____

STREET PERFORMER: \$500 _____

PAYMENT

CHEQUE ENCLOSED: _____ INVOICE ME: _____

CREDIT CARD #: _____ EXPIRY: _____

NAME ON CARD: _____

Mailing Address: 6-14845 Yonge Street, Suite 321, Aurora, Ontario L4G 6H8

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