



Myles Doak

Founder, Entrepreneur & Storyteller

AI isn't replacing entrepreneurs — it's amplifying them.

How to Use AI In Your Business

A simple framework you can apply this week

AI is a Tool. The Question Is: **How Will You Use It?**

The 3 Ways AI Gives You Leverage

- Think Better
- Create Better
- Operate Better

Think Better

- Use AI as your thought partner & strategic advisor

Why This Matters

- Hard to think clearly inside your own business
- Limited perspectives
- Decisions take too long
- No one to brainstorm with

AI Helps You Think at a Higher Level

- Strategic thinking on demand
- Instant brainstorming
- Clear decision frameworks
- Fresh, unbiased perspectives

Prompt: Your AI Strategy Partner

- Act as my strategic advisor. I run a [type of business].
- My current goal is [goal]. Ask me 5 clarifying questions
- Give me tailored recommendations and next steps.

Create Better

- Marketing, content & communication
at 10× speed

Most Businesses Aren't Bad...

They're Invisible.

- Don't post consistently
- Content takes too long
- Blank page paralysis
- Marketing feels overwhelming

AI Makes Content & Marketing EASY

- 1 idea → 10 pieces of content
- Write scripts, captions, emails, ads
- No more starting from scratch
- Professional-quality output fast

Prompt: The Content Multiplier

- "Turn this idea into 10 social media posts for [platform].
- Include hooks, captions, CTAs, and make them on-brand: [insert idea]"

Write Proposals in Minutes (Not Hours)

- Prompt: Write me a proposal with 3 pricing options (Good/Better/Best) for [service].
- Include deliverables, timeline, and outcomes in clear, persuasive language.

Canva = Your On-Demand Design Team

- Magic Write for captions/scripts
- Magic Switch: 1 post → 10 formats
- Auto-caption & resize video
- On-brand designs instantly

Operate Better

- Systems, SOPs & efficiency

Business Feels Heavy Without Systems

- Things live in your head
- Hard to delegate
- Onboarding takes forever
- No time to document processes

AI Builds Your Systems FOR You

- SOPs
- Checklists
- Onboarding docs
- Playbooks
- Templates

Prompt: SOP Builder

- Create a step-by-step Standard Operating Procedure for how to [task].
- Make it simple, clear, and easy for a new hire to follow.

Master Just These 3 and You're Ahead of 95%

- Think Better
- Create Better
- Operate Better



Your Challenge This Week

Pick ONE:

- ☐ Think Better
- ☐ Create Better
- ☐ Operate Better
 - Use AI for just one this week — and you won't go back.



Thank You

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