



Cherry Rose Tan

Innovation & Mental Health Speaker

Entrepreneur in Residence at Schulich
School of Business

Fifth-generation entrepreneur Cherry Rose Tan is the Entrepreneur in Residence at the Schulich School of Business, based in Canada's third largest university, where she advises an ecosystem of 250 startups and 3,000 members. She leads Advisory and Fundraising services, where Schulich founders have raised \$60M in four years, while teaching three MBA courses on Entrepreneurship.

With 18 years of experience in Tech, Innovation, and Entrepreneurship, she has a reputation as the First Mover in several industries. Tan served as Pre-Seed Investor of Paycase Financial, a Canadian blockchain pioneer that provides infrastructure to global markets. She was also a General Partner at Renew Venture Capital, an early-stage firm focused on impact and underrepresented founders.

Her previous company #REALTALK, the mental health movement for the tech industry, is known for being North America's first and largest platform on Entrepreneurial Mental Health. Specializing in working with C-Suite leaders, Tan grew the movement to 40,000 leaders and 70 national champions in four years, with a synonymous Top 14 Business podcast on iTunes as well.

As an Innovation & Mental Health Speaker, she works with clients to **ensure that leaders build the future of their organization, without burning out along the way**. Speaking to corporations, associations, and universities around the globe, Tan is adept at demystifying complex technologies and translating possibility into reality through her methodology Possibility Executed™.

Her companies have been featured on Forbes, Inc., The Globe and Mail, CBC, Nasdaq, Reuters, and Insider for being disrupters in their industries. She also sits on the boards for Wellspring and the Canadian Mental Health Association, with her book *Still Standing* being released with Wiley in December 2024.