Non-Profit of the Year
This award celebrates the valuable contributions non-profit organizations make to the community of Aurora.

Criteria
- Outstanding leadership in economic, social, charitable, or environmental activities
- Promotes volunteerism
- Positive contribution to society
- Must be in operation for at least 2 years

Community Involvement
This award recognizes a business or employee that shows a strong commitment to “giving back” through participation in numerous business and community organizations and/or charitable events.

Criteria
- Demonstrated engagement in the community
- Promotes volunteerism, including fundraising, awareness
- Excludes Non-Profit organizations

New Business
This award recognizes a new business that has exhibited hard work, entrepreneurial initiative and success.

Criteria
- Excellence in customer service
- Entrepreneurial initiative/spirit
- Unique selling proposition (product or service)
- Long range vision
- Must be in operation for at least 1 year (no longer than 3) with recognized growth

Innovators Award
This award recognizes a business that demonstrates innovation and creativity within their industry.

Criteria
- Openness to embracing change
- Creating or developing new products or services in response to emerging technologies/markets
- Must be in business for at least 2 years

Small Business Award
Recognizes outstanding achievement in some or all of the following: Research and Development, Company Growth, Products & Services, Market Development, Sales & Marketing, Community service.

Criteria
- 1-25 full/part-time employees
- Includes Sole Entrepreneur
- Must be in business for at least 2 years

Large Business Award
Recognizes outstanding achievement in some or all of the following: Research and Development, Company Growth, Products & Services, Market Development, Sales & Marketing, Community service.

Criteria
- 26+ full/part-time employees
- Must be in business for at least 2 years