



Aurora Chamber of Commerce Media Advisory

FOR IMMEDIATE RELEASE

The Aurora Chamber Tech Expo is back for its second year!

The annual event connects local businesses with IT experts in our community, eager to provide the latest and greatest tech solutions to move business forward.

AURORA, ON, October 17, 2017 – The second annual Aurora Chamber Tech Expo will take place during Small Business Week on Thursday, October 19, 2017 from 2:00 pm to 7:00 pm at King's Riding Golf Club, 14700 Bathurst Street, King City, ON. Admission is free with advance online registration at aurorachamber.on.ca/tech-expo, or \$10 at the door.

Members of the local business community, small business owners, home-based entrepreneurs and freelance professionals are encouraged to attend to discover new technologies that improve productivity and increase profits. Local tech experts are eager to discuss the most current and effective solutions to simplify and connect your business. Get answers to your burning IT questions!

The Tech Expo features 20+ exhibitors, giveaways, hands-on demonstrations, prizes, a cash bar, networking and much more.

The Tech Expo, a lead sponsor of the annual event, is celebrating their 15th year of business in Aurora. **Mayor Dawe will be in attendance at 4pm for a cake cutting to mark the milestone.**

Every attendee has the opportunity to win a Lenovo Think Pad E575 15.6" laptop. The door prize was generously donated by The Tech Zone in partnership with Lenovo.

As more than half of Aurora Chamber of Commerce members identify themselves as small business owners, a trend reflected throughout the nine municipalities of York Region, the Chamber is excited to provide this helpful resource for local businesses. According to Statistics Canada, York Region is the largest Information and Communications Technology (ICT) hub per capita in Canada and has the second highest number of ICT firms in the country.

Exhibitors include the Town of Aurora, the Aurora Public Library, Avanza Business Solutions, Inc., Digital Marketing Experts, ESET, Evolv3D, Help Desk Canada, Huawei, Lenovo, Makerwiz, Michael Sheridan Communications Inc., Microsoft, Momentum Gold, New Start Computer Training, Office Time Savers, Superior Ink & Toner, The Tech Zone, THM Group, Xerox, and York Small Business Enterprise Centre (YSBEC).

Event sponsors include the Town of Aurora, Huawei, Lenovo, Microsoft, The Tech Zone, York Small Business Enterprise Centre (YSBEC), 2 Thumbs Up Productions and Glenn Rodger Photography.

The Aurora Chamber of Commerce is a politically independent, membership-based, volunteer-driven, not-for-profit organization. Our mission is to lead and serve the Aurora business community. Our goal is to build, drive and positively influence the economic landscape of Aurora. The Aurora Chamber acts as an advocate for the 1,400 plus businesses in our community, while facilitating opportunities for businesses to

promote themselves locally and regionally, do business with one another, enjoy savings and value through various benefit programs, and gain knowledge through dozens of events and seminars each year.

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[Learn more](#) about the Aurora Chamber of Commerce.

[Learn more](#) about the 2017 Aurora Chamber Tech Expo.

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